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SAWYER PHILLIPS

Graphic Designer

Work Experience

March 2019 - Present

Senior Graphic Designer - RNL (Ruffalo Noel Levitz)

As a Senior Graphic Designer, I support an average of 25 universities to develop creative material for enrollment and fundraising management. I meet with the campus to discuss their vision for the year and align creative ideas. Once campaigns are approved, I prepare digital assets, such as emails and digital ads, as well print components. Prior to expanding, I would code the emails. In addition to my daily responsibilities, I critique other designer's work to provide feedback and/or assist with large workloads. I also help train new designers that join the team.

June 2018 - 2019

Technical Illustrator - Orion Aerospace & Defense Systems

My responsibilities as a Technical Illustrator were to create visual representations of defense technology products through computer illustrations. These illustrations were diagrams to inform military personnel the structure of the product, similar to reverse engineering. Once the illustrations were implemented into an instruction manual would be presented to the government for review.

November 2016 - 2018

Assistant Marketing Designer - Gallagher Bluedorn PAC

As an Assistant Marketing Designer, at Gallagher Bluedorn Performing Arts Center, I designed print and web campaigns for upcoming shows at Gallagher Bluedorn Performing Arts Center. I was also in charge of printing materials, including posters and mailers.

Education and Certificates

May 2018

University of Northern Iowa, Cedar Falls IA

Bachelor of Arts, Graphic Design

Minor in Art History

May 2018

UX/UI Academy, Cedar Falls IA

Visual Logic, UX/UI Certificate

May 2014

West Marshall High School, State Center IA

High School Degree

Awards/Certificates

2021 - 2022

Higher Education Marketing Awards - Merit

Southern Oregon University - Print

2021 - 2022

Higher Education Marketing Awards - Merit

Goshen College - Print

2021 - 2022

Higher Education Marketing Awards - Bronze

Seattle University - Phonathon Emails

2021 - 2022

Higher Education Marketing Awards - Bronze

Goshen College - Print

2020 - 2021

Educational Advertising Award - Gold

Fairleigh Dickinson University - Email Design

2020 - 2021

Educational Advertising Award - Gold

Mount Vernon Nazarene University - Collateral

2018

AAF Cedar Valley Student Best of Show

American Advertisement Awards - Integrated Brand

2016 - 2018

AAF Cedar Valley Gold Addy Award

American Advertisement Awards

2017 - 2018

AAF District 9 Gold and Silver Addy Award

American Advertisement Awards

Design Skills

- Graphic Design
- UX/UI Design
- Coding
- Illustration
- Web Design
- CAD Program
- Painting (Traditional and digital)



Favorite Activities



Painting



Camping



Working out



Projects



Games