

sawyerphillipsdesign@gmail.com   
www.sawyerphillipsdesigns.com   
linkedin.com/in/sawyerphillips 

# SAWYER PHILLIPS

## Graphic Designer

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### Work Experience

March 2019 - Present

#### Senior Graphic Designer - RNL (Ruffalo Noel Levitz)

As a Senior Graphic Designer, I support an average of 25 universities to develop creative material for enrollment and fundraising management. I meet with the campus to discuss their vision for the year and align creative ideas. Once campaigns are approved, I prepare digital assets, such as emails and digital ads, as well print components. Prior to expanding, I would code the emails. In addition to my daily responsibilities, I critique other designer's work to provide feedback and/or assist with large workloads. I also help train new designers that join the team.

June 2018 - 2019

#### Technical Illustrator - Orion Aerospace & Defense Systems

My responsibilities as a Technical Illustrator were to create visual representations of defense technology products through computer illustrations. These illustrations were diagrams to inform military personnel the structure of the product, similar to reverse engineering. Once the illustrations were implemented into an instruction manual would be presented to the government for review.

November 2016 - 2018

#### Assistant Marketing Designer - Gallagher Bluedorn PAC

As an Assistant Marketing Designer, at Gallagher Bluedorn Performing Arts Center, I designed print and web campaigns for upcoming shows at Gallagher Bluedorn Performing Arts Center. I was also in charge of printing materials, including posters and mailers.

### Education and Certificates

May 2018

#### University of Northern Iowa, Cedar Falls IA

Bachelor of Arts, Graphic Design  
Minor in Art History

May 2018

#### UX/UI Academy, Cedar Falls IA

Visual Logic, UX/UI Certificate

May 2014

#### West Marshall High School, State Center IA

High School Degree

## Awards/Certificates

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2021 - 2022	<b>Higher Education Marketing Awards - Merit</b> Southern Oregon University - Print
2021 - 2022	<b>Higher Education Marketing Awards - Merit</b> Goshen College - Print
2021 - 2022	<b>Higher Education Marketing Awards - Bronze</b> Seattle University - Phonathon Emails
2021 - 2022	<b>Higher Education Marketing Awards - Bronze</b> Goshen College - Print
2020 - 2021	<b>Educational Advertising Award - Gold</b> Fairleigh Dickinson University - Email Design
2020 - 2021	<b>Educational Advertising Award - Gold</b> Mount Vernon Nazarene University - Collateral
2018	<b>AAF Cedar Valley Student Best of Show</b> American Advertisement Awards - Integrated Brand
2016 - 2018	<b>AAF Cedar Valley Gold Addy Award</b> American Advertisement Awards
2017 - 2018	<b>AAF District 9 Gold and Silver Addy Award</b> American Advertisement Awards

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## Design Skills

- Graphic Design
- UX/UI Design
- Coding
- Illustration
- Web Design
- CAD Program
- Painting (Traditional and digital)



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## Favorite Activities



Painting



Camping



Working out



Projects



Games